

Waterford Branch Library  
Outcome Based Evaluation

Currently, the number one goal of the Waterford Library is to attain grant monies that will go towards the purchase of general materials for the library customers; namely, books/AV materials. While this project does not have an immediately noticeable measurable benefit to the customer of the Waterford Library, it does provide a long term benefit of strengthening the communities library collection and knowledge due to access to that collection.

**PROGRAM: EXPANDING THE CURRENT BUDGET FOR MATERIALS**

*Program Purpose:* The population of Waterford, CA is 8,860 and within the city limits there is no other book store or free computer access available to the residents. The materials budget for the Stanislaus County Library has been drastically reduced 15% since the 2007-2008 fiscal year (Stapley, 2010). The purpose of this program is to provide adequate materials through supplementation of the \$3,476 material budget for the Waterford regional area so that area residents will have greater access to more materials (Stanislaus County Library, 2010).

*Program Services:*

1. To make available an increased number of adult and children's books to the community as well as the county at large.
2. To increase quality browsing with amplified material selection and more up to date books.
3. To increase the satisfaction of customer needs by providing free access to information.

*Intended Outcomes:* The Waterford community will have an increased source of information and access to both adult and children's materials.

*Indicators:* (a) the circulation statistics for Waterford will increase, (b) customer satisfaction with materials and wait times will decrease and (c) the marketing and acknowledgement of the grant will increase likelihood of funding from other sources.

*Data Sources:* (a) computer measured circulation statistics from the HORIZON software for the duration of one year after the acquisition of new material, (b) customer comment surveys regarding satisfaction with materials (including feedback on material choices) and wait times for materials and (c) other sources of funding or book donations will be encouraged in the community as a result from the donation of funds from the Julio R. Gallo Foundation.

EX: This example is a comment card that customers of the Waterford Library can fill out and submit and is currently only an example of one that will be created in the future.

How do you rate the available selection of materials at the Waterford Library?

<input type="checkbox"/>				
Excellent	Very Good	Good	Fair	Poor

If you have recently placed a hold on a “bestseller”, how would you rate the amount of time you were on the wait list?

<input type="checkbox"/>				
Excellent	Very Good	Good	Fair	Poor

Works Cited

Stanislaus County Library. (2010). *Waterford Branch Profile 9/10*.

Lindsay Davis  
Ashley Van Trease

Stapley, G. (2010, April 16). Layoffs, reduced hours coming to Stanislaus county libraries.

*Merced Sun Star*. Retrieved from

<http://www.mercedsunstar.com/2010/04/17/1388702/stanislaus-county-layoffs-reduced.html>